

NATIONAL SEMINAR

Celebrating
75 Years
1947-2022

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*Celebrating
75 Years*

1947-2022



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Education Writers Association

ECMC

Foundation

**Congratulations to
the Education Writers
Association on your
75th Anniversary
National Seminar!**



Join ECMC Foundation for a panel discussion:

“College Consolidations: Implications for the Future of Higher Education”

Sunday, July 24, 2022 at 1:30 p.m.

Since its inception, ECMC Foundation has:



Granted nearly \$252 million nationwide



Impacted 1.2 million people in 49 states



Made more than 2,000 grants and investments



Partnered with 999 organizations

ECMC Foundation is a national funder supporting improvements in higher education for career success among underserved populations through evidence-based innovation.

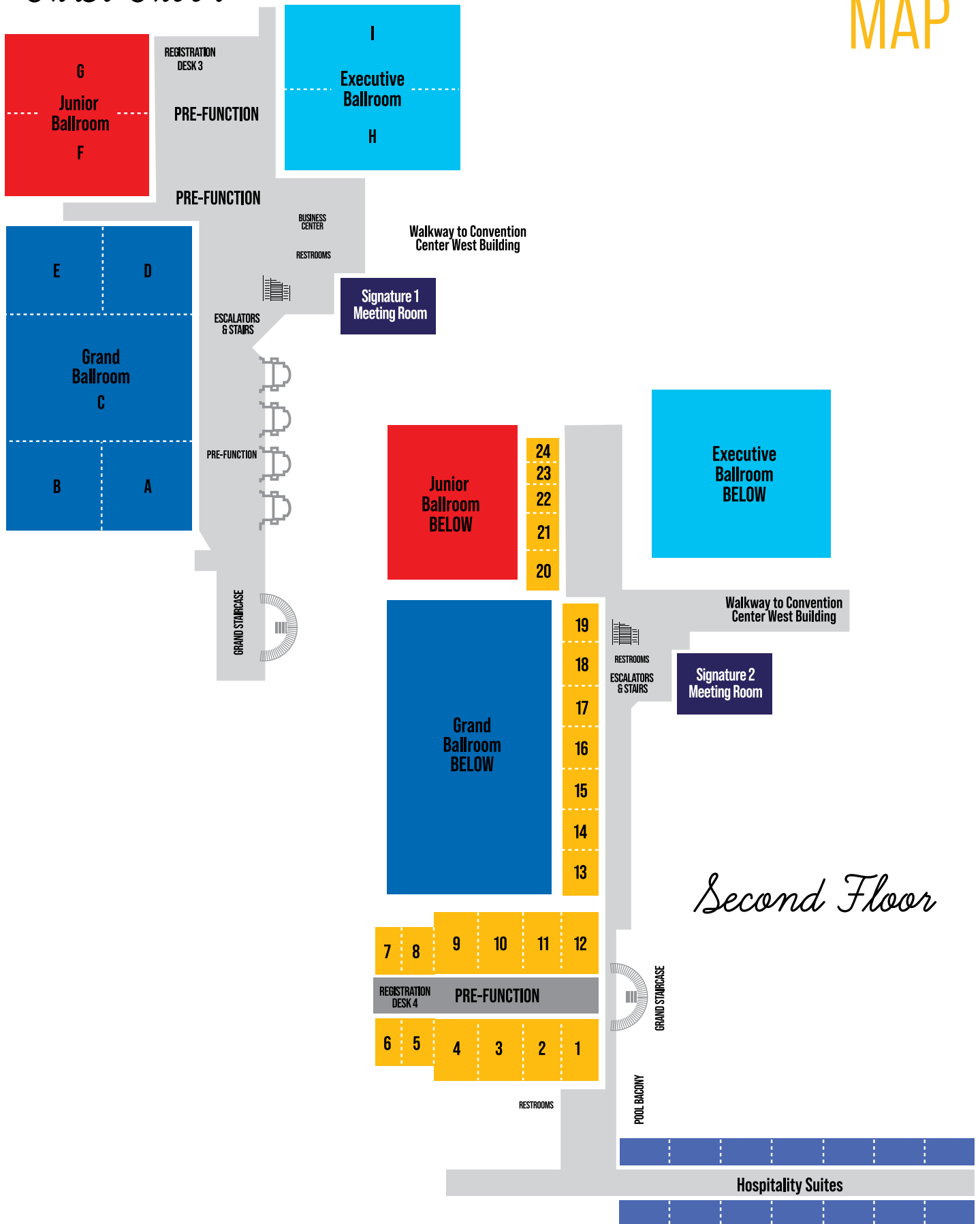
Among other strategies, we work to:

- Support the whole student by fulfilling basic needs
- Remove systemic barriers for single mothers
- Improve career and technical education (CTE)
- Create seamless transfer pathways
- Cultivate partnerships among colleges and universities

ECMCFUNDATION.ORG

First Floor

MAP



Many thanks to



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EDUCATION

for keeping **#EWA22** connected!

Wifi network: 75th EWA National Seminar
Access code: tutoring





We develop policy solutions for higher education that promote student success, hold institutions accountable, and use data to improve outcomes.

^ Maximize opportunity

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arnoldventures.org

Houston (HQ) | Washington, D.C. | New York City

Visit our booth and attend “The Power of College Completion” Monday, July 25, 4:15 p.m.; Salon 20/21.

EWA wishes to thank our
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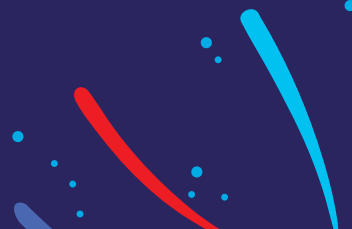
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AIR is Proud to Sponsor EWA's 75th National Seminar

ATTEND OUR SESSION:

The ABCs and RCTs of Using Research Findings and Survey Data in Your Stories

MONDAY, JULY 25, AT 1:30 P.M. EDT

Need help with a story?

Contact Dana Tofig at dtofig@air.org or 202-403-6347

DAY 0

Saturday

JULY 23



Welcome Session

6:00 – 9:00 p.m.

Welcome Reception

JR./EXECUTIVE BALLROOM FOYER

The American Federation of Teachers invites you to kick off the 75th EWA National Seminar. These last two years have been trying for us all, and the AFT is proud to honor the education writers who have chronicled the journey — charting the challenges that teachers and their students confront every day. *Sponsored by the American Federation of Teachers*

Registration Open

6:00 – 9:00 p.m.

REGISTRATION DESK 3

Enhance Your Reporting with Education Research



The National Student Clearinghouse Research Center, the research arm of the National Student Clearinghouse, regularly publishes reports on student enrollment, movement, and student outcomes using student-level data provided exclusively to the Clearinghouse by our nationwide network of postsecondary institutions. **Our accurate and timely data can help give breadth and depth to your reporting.**



National Student Clearinghouse™
Research Center™

For assistance with your future stories, contact
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RECLAIM OUR FUTURE

Fighting for the Promise of a Better America

The American Federation of Teachers fights for a better life for all and for the next generation to do even better. We fight for good jobs and the right to a union; for high-quality and well-resourced healthcare, public services, and public schools and colleges; to counter discrimination and division; and to protect the right to vote, the integrity of elections and our imperiled democracy.

- Healthcare professionals are carrying us through the deadliest pandemic in a century.
- Public employees are delivering vital services that communities rely on.
- Educators and school staff are working with families to help students catch up and recover—to support students academically, emotionally and socially. Just as they worked to safely return to in-person learning, educators are looking forward: They yearn for post-pandemic normalcy and are working tirelessly to prepare our kids for bright futures.

Our members must be respected and supported, especially now as their work is harder than ever, with increased stress, staff shortages, and political interference and attacks.

As professionals and as a union, we care, we fight, we show up and we vote. We choose hope and aspiration over fear and division. It is time to turn the aspiration that unites everyone in our richly diverse country—the aspiration for a better life for ourselves, our children and our communities—into action.

#ReclaimOurFuture

The **American Federation of Teachers** is a union of professionals that champions fairness; democracy; economic opportunity; and high-quality public education, healthcare and public services for our students, their families and our communities. We are committed to advancing these principles through community engagement, organizing, collective bargaining and political activism, and especially through the work our members do.

Randi Weingarten
PRESIDENT

Fedrick C. Ingram
SECRETARY-TREASURER

Evelyn DeJesus
EXECUTIVE VICE PRESIDENT

American Federation of Teachers, AFL-CIO • 555 New Jersey Ave. N.W. • Washington, DC 20001 • 202-879-4400 • www.aft.org



Kids are resilient. Schools should be too.

Learn how K-12 education
is bouncing back at
EduRecoveryHub

EduRecoveryHub.org displays state-by-state recovery information that is a go-to resource for journalists. This one-stop tool spotlights strong practices in K-12 pandemic recovery, endorsed by a panel of outside experts, that are supported by \$189 billion in federal relief funds.

Journalists can turn to EduRecoveryHub for case studies on how states are using funds to accelerate learning and to meet students' social and emotional needs. The site also provides credible analysis and commentary from national and state education experts, leaders and advocates.



DAY 1

Sunday

JULY 24



Registration Open

7:30 a.m. – 5:00 p.m.

REGISTRATION DESK 3

Breakfast

8:00 – 9:00 a.m.

EXECUTIVE BALLROOM

Opening Plenary

9:00 – 10:15 a.m.

The Politicization of Education: What's Ahead in 2022

EXECUTIVE BALLROOM

U.S. education has never been insulated from politics. But what's the impact on learning communities when education practices become fodder for partisan electioneering in local, state and national races? How can reporters responsibly navigate coverage without contributing to an atmosphere of division?

Sonya Douglass, *Columbia University*

Andrew Kelly, *University of North Carolina System Office*

Heather Schwartz, *RAND Corporation*

Adam Harris, *The Atlantic* (moderator)

10:15 – 10:45 a.m.

EXECUTIVE BALLROOM FOYER

Take a breather! Join us in the foyer to visit exhibitors and network with your colleagues. Coffee and tea will be served.

COFFEE BREAK

Powered by University of California Riverside School of Education and University Communications

Concurrent Sessions

10:45 – 11:45 p.m.

Causes and Consequences of College Enrollment Declines

SALON 15/16

Continuing downward trends in college enrollment are casting a shadow across higher education. What are the consequences of lower enrollment among men, low-income students, and students of color? What is the outlook for 2022-23 and beyond — for students and colleges themselves?

Antonio Banks, *Compton College*

Elizabeth Gaskin, *Indian River State College*

Madeleine Rhyneer, *EAB*

Kelly Field, *Freelance Reporter* (moderator)

Concurrent Sessions

10:45 – 11:45 p.m. (cont'd)

Coping With Student Mental Health Needs

JR. BALLROOM G

Surveys and hospital admissions show that a growing number of young people are experiencing serious mental health challenges. Learn how well the education sector is addressing adolescents' unique mental health needs, and how this trend is affecting schools, colleges, and students.

Marty Swanbrow Becker, *Florida State University***Sandra Chafouleas**, *University of Connecticut***John MacPhee**, *The Jed Foundation***Jamaal Abdul-Alim**, *The Conversation* (moderator)

How I Did the Story - K-12

JR. BALLROOM F

Expert reporters share insights from covering stories at the K-12 level exploring questions involving race, including educational equity, school finance, the impact of the pandemic, and more.

William Melhado, *The Texas Tribune***Jennifer Smith Richards**, *Chicago Tribune***Samantha Smylie**, *Chalkbeat Chicago***Christina A. Samuels**, *The Hechinger Report* (moderator)

The Struggle to Staff America's Schools

SALON 13/14

The pandemic has posed severe difficulties for staffing in schools, including teachers, support staff, bus drivers, and more. Also, some teacher prep programs have reported declining enrollment, creating worries about the pipeline. Experts discuss the situation and highlight promising practices to address it.

Vatricia Harris, *Mesa Public Schools (Arizona)***Julia Kaufman**, *RAND Corporation***Brent Maddin**, *Arizona State University***Neal Morton**, *The Hechinger Report* (moderator)*Community Member Session:*

Communicating Through Pandemic Controversies

SALON 17/18

For two years, much education communication and coverage has focused on the pandemic and its effects – from missed learning to mental health implications. But as these stories grow repetitive, what new ideas are worth pitching? What fresh challenges should educators be ready to address in an endemic world?

John Dudley, *University of South Florida***Tonya Harris**, *Council of the Great City Schools***Hanna Kim**, *City Year***Michelle Lerner**, *Lerner Communications* (moderator)

12:00 – 1:15 p.m.

LUNCH

Lunch Break With Ms. Abbott

EXECUTIVE BALLROOM

Ms. Joyce Abbott, the namesake for the ABC sitcom “Abbott Elementary,” joins EWA for a Q&A about her remarkable career as an educator in Philadelphia and the current landscape for public education.

Joyce Abbott, *Philadelphia School District (retired)*

Erica Green, *The New York Times (moderator)*

Concurrent Sessions 1:30 – 2:30 p.m.

Getting Real About Early Reading Instruction

SALON 13/14

Amid a backlash to popular but problematic strategies for teaching children to read, what’s changing on the ground in schools? Learn how programs to prepare and support teachers align or conflict with research evidence on effective practices in early reading instruction.

Aaron Bouie III, *Youngstown City School District*

Kymyona Burk, *The Foundation for Excellence in Education*

Timothy Shanahan, *University of Illinois at Chicago*

Rupen Fofaria, *EducationNC (moderator)*

Making Up for Missed Learning in Higher Ed

SALON 15/16

Whether they are just starting their higher education careers or closing in on a degree, college students are suffering the effects of missed learning opportunities due to COVID-19. How are colleges trying to catch students back up as they strive for an academic recovery from pandemic-era disruption?

Katrina Arnold, *Pitt Community College*

Dhanfu Elston, *Complete College America*

Ryan Goodwin, *University of Central Florida*

Olivia Sanchez, *The Hechinger Report (moderator)*

Shop Talk – Beat Reporting

JR. BALLROOM F

How can you improve your daily beat coverage? Get tips from journalists who were honored in the National Awards for Education Reporting for their work on the education beat.

Erica Green, *The New York Times*

Mila Koumpilova, *Chalkbeat Chicago*

Olivia Krauth, *The Courier Journal*

Bianca Vázquez Toness, *Associated Press (moderator)*

Concurrent Sessions

1:30 – 2:30 p.m. (cont'd)

Where Have All the Students Gone?

JR. BALLROOM G

Student enrollment took a big hit in many public school systems during the pandemic, as students left for charter, private, virtual and home-based schools. Data is now revealing where students went and why. What are the implications for schools, families, and districts?

Alberto Carvalho, *Los Angeles Unified School District*

Thomas Dee, *Stanford University*

Daniel Domenech, *AASA | The School Superintendents Association*

Linda Jacobson, *The 74* (moderator)

Community Member Session:

Doing It All? Traditional and Digital Communications

SALON 17/18

Today's communications campaigns require traditional and digital approaches, but most career paths silo professionals into one specialty or the other. Whether working in house, at an agency or for yourself: How important is it to keep one foot in both? When is it best to outsource expertise? And what do you really need to know to move up the ladder?

Amy Bartner, *Lumina Foundation*

Sharise Johnson, *SMJ Communications*

David Park, *Learning Heroes*

Kamali Burke, *Fenton* (moderator)

Sponsor Session:

Implications of College Consolidations for Higher Ed's Future

SALON 20/21

Colleges and universities are recognizing the need to transform their educational and business models to advance student success. Pennsylvania State System of Higher Education Chancellor Daniel Greenstein discusses his experience consolidating campuses amid a national effort to fund institutions willing to explore such partnerships. (Sponsored and organized by ECMC Foundation.)

Daniel Greenstein, *Pennsylvania State System of Higher Education*

Stephen Handel, *ECMC Foundation*

Scott Jaschik, *Inside Higher Ed* (moderator)

2:30 – 2:45 p.m.

EXECUTIVE BALLROOM FOYER

Take a breather! Join us in the foyer to visit exhibitors and network with your colleagues.

BREAK

Concurrent Sessions

2:45 – 3:45 p.m.

Apprenticeships: From Hype to Real Alternative?

SALON 13/14

Everybody seems to love the idea of earn-while-you-learn apprenticeships, but the number of on-the-job learning programs remains relatively tiny. What will it take to make apprenticeships and other forms of experiential learning a more recognized and widely embraced alternative pathway for students?

Chrystal Mingo, *Citi*

Joe Mitchell, *Skillstorm*

Stanley Omotuyole, *Box*

Divya Kumar, *Tampa Bay Times* (moderator)

Data and Resources to Track K-12 Efforts to Catch Kids Up

JR. BALLROOM F

Journalists learn about a variety of valuable resources to inform their coverage of the education recovery, including a site that tracks promising efforts to help schools come back stronger and a growing collection of analyses on promising practices.

Carrie Conaway, *Harvard University*

Jim Cowen, *Collaborative for Student Success*

Dennis Roche, *Burbio, Inc.*

Melissa Taboada, *The Boston Globe* (moderator)

Ethics and Best Practices of Covering School Gun Violence

JR. BALLROOM G

Education journalists play a crucial role in both reporting on school shootings and shaping their newsrooms' policies on such coverage. Experienced journalists share their insights on such topics as what reporters need to know about the push to "harden" schools, how to responsibly address the emotional aspects of gun violence's impact on school communities, and why threat assessment teams are gaining momentum as a preventative approach.

Jenny Deam, *ProPublica*

Silvia Foster-Frau, *The Washington Post*

Mark Keierleber, *The 74*

Kristen Taketa, *The San Diego Union-Tribune* (moderator)

Practical Training on Federal Higher Education Data

SALON 17/18

This session offers training on how to use new College Scorecard data that can serve as one yardstick of higher education's return on investment. Experts on the College Scorecard show reporters how to use the vast database to evaluate the financial value of colleges and programs.

Michael Itzkowitz, *Third Way*

Jordan Matsudaira, *U.S. Department of Education*

Andrea Fuller, *The Wall Street Journal* (moderator)

Shop Talk – Audio Reporting

SALON 15/16

Admit it: You want to do a podcast! Whatever your level of familiarity with audio journalism, get advice on using the medium from honorees recognized in the National Awards for Education Reporting.

Sasha Aslanian, *American Public Media*

Lee Gaines, *WFYI Public Media*

Ki Sung, *MindShift at KQED*

Jessica Bakeman, *WLRN NEWS* (moderator)

3:45 – 4:15 p.m.

EXECUTIVE BALLROOM FOYER

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COFFEE BREAK

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Riverside School of Education and
University Communications

Concurrent Sessions

4:15 – 5:15 p.m.

Covering Young Voters' Impact at the Polls

SALON 13/14

Millions of young voters will be eligible to go to the polls in the crucial midterm election in 2022. Learn about the issues that appear to be motivating them to civic participation, and the campaigns to discourage or encourage them to vote.

Monica Clarke, *Alabama A&M University*

Andres Cubillos, *Florida PIRG Students at Florida State University*

Abby Kiesa, *Tufts University*

Rachel Leingang, *Arizona Agenda* (moderator)

Leveraging Learning in the Summer and After School

SALON 17/18

Fueled by federal pandemic-relief aid, many states and school districts aim to expand and even reinvent their summer and after-school offerings. Goals are to help re-engage students and make up for lost time. Experts and educators explore what's happening, what's on the horizon, and discuss promising practices.

Brodrick Clarke, *National Summer Learning Association*

Gia Maxwell, *Breakthrough Miami*

Jen Rinehart, *Afterschool Alliance*

Ramaya Thomas, *Afterschool Alliance*

Asher Lehrer-Small, *The 74* (moderator)

Shop Talk – Feature and News Stories

JR. BALLROOM F

Producing fantastic feature and news stories is not for the faint-hearted. Get tips on ideas, interviewing, ledes, structure and kickers from journalists who were honored for their feature and news stories in the National Awards for Education Reporting.

Trisha Crain, *Alabama Education Lab at AL.com*

Rita Omokha, *Freelance Journalist*

Jack Stripling, *The Chronicle of Higher Education*

Jo Napolitano, *The 74* (moderator)

Concurrent Sessions

4:15 – 5:15 p.m. (cont'd)

The View From the Principal's Office

SALON 15/16

The job of being a public school principal has been anything but easy during the pandemic. How have school leaders come through, and what are they expecting in 2022-23? Principals share their views on complex and pressing issues including academic recovery, mental health, politicization, hiring, school morale and more.

Trent Daniel, *Oviedo High School (Florida)*

LaMonica Davis, *Helen Arnold Community Learning Center (Ohio)*

Richard Gordon, *Paul Robeson High School (Pennsylvania)*

Aleli Vazquez, *Village Park Elementary School (Florida)*

Patrick Wall, *Chalkbeat (moderator)*

What Do Parents Want From Education News?

JR. BALLROOM G

Recent survey data provide fresh insights on what parents value most in education news, especially families of color. How well – or not – do the findings align with what news organizations generally deliver? Panelists explore these issues and the implications for the work of education reporters.

Jesse Holcomb, *Calvin University*

Ashley McBride, *The Oaklandside*

Sonya Thomas, *Nashville PROPEL*

Eva-Marie Ayala, *The Dallas Morning News (moderator)*

Evening Activities

6:00 – 8:00 p.m.

Awards Banquet

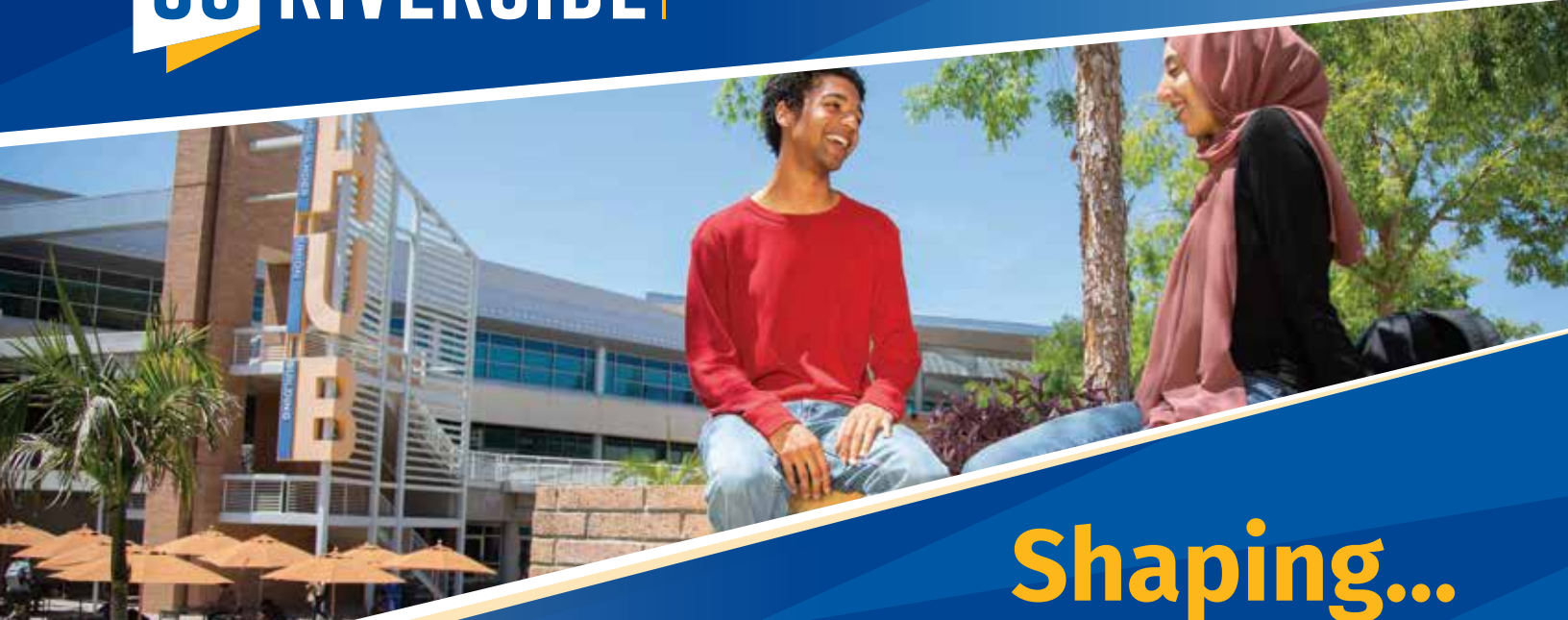
EXECUTIVE BALLROOM

8:30 – 10:00 p.m.

Reception

GRAND D

Join the EWA Board of Directors for a reception celebrating EWA's 75th anniversary, finalists and winners of the National Awards for Education Reporting and Caroline Hendrie's 12 years of EWA leadership.



Shaping... Ideas, Minds, the Future



Faculty include renowned experts and top researchers in areas including:

- Special education and autism
- Critical race theory
- Teachers of Color
- School Reform
- Athletics
- STEM learning

Centers and Initiatives include:

- SEARCH (Support-Education-Advocacy-Resources-Community): University of California's first family autism resource center
- Institute for Teachers of Color Committed to Racial Justice (ITOC)
- Center for Athletes' Rights and Equity (CARE)
- Civic Engagement Research Group
- Center for Educational Transformation (CET)
- Project Moving Forward

For a list of experts available for media interviews, visit education.ucr.edu



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DAY 2

Monday

JULY 25



Registration Open

7:30 a.m. – 5:00 p.m.

REGISTRATION DESK 3

Breakfast & Member Meeting

8:00 – 9:00 a.m.

EXECUTIVE BALLROOM

The EWA Board of Directors recognizes the service of EWA staff, shares news about a memorial fund for late EWA member Sierra Jenkins, offers an update on the organization's executive search, and answers member questions.

Opening Plenary

9:00 – 10:15 a.m.

A Look Ahead at Academic Recovery

EXECUTIVE BALLROOM

Schools at all levels are struggling with how to help students who fell far behind academically over the last two years. Learn about research and data documenting the pandemic's impact, and hear from experts about promising recovery strategies.

Allison Calhoun-Brown, *Georgia State University*

Peggy Carr, *National Center for Education Statistics*

Daniel Domenech, *AASA | The School Superintendents Association*

Thomas Kane, *Harvard University*

Chastity Pratt, *The Wall Street Journal* (moderator)

10:15 – 10:45 a.m.

EXECUTIVE BALLROOM FOYER

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COFFEE BREAK

Powered by University of California
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University Communications

Concurrent Sessions

10:45 – 11:45 p.m.

Forgiveness, Fairness and the Future of Student Loans

Salon 15/16

The patchwork of payment pauses, flexible repayment options and forgiveness plans can't seem to keep up with the continuing rise in borrowing and debts by students and parents. How can reporters investigate the reasons behind, impacts of, and solutions to the nation's problem-plagued student loan system?

Sandy Baum, *Urban Institute*

Betsy Mayotte, *The Institute of Student Loan Advisors*

Wil Del Pilar, *The Education Trust*

Cory Turner, *NPR* (moderator)

How I Did the Story - Higher Education

JR. BALLROOM F

Hear from reporters covering race and equity issues in higher education, including efforts to close completion gaps for historically underserved students, the impact of federal Pell grant access for incarcerated learners, and barriers to making college more accessible and affordable.

Cassie Chew, *Freelance Journalist*

Eric Hoover, *The Chronicle of Higher Education*

Camille Phillips, *Texas Public Radio*

Denise-Marie Ordway, *The Journalist's Resource* (moderator)

Tapping Federal Dollars to Make School Buildings Healthier

SALON 13/14

COVID-19 has put indoor air quality on the agenda of school officials like never before. Fueled in part by federal pandemic-relief aid, efforts to make school buildings healthier environments are on the rise. Experts say such steps aren't just good for health but can also improve academics. What do reporters need to know to effectively cover this issue?

Joseph Allen, *Harvard University*

Hannah Carter, *U.S. Green Building Council*

Rodney Williams, *Newark Board of Education*

Kristen Graham, *Philadelphia Inquirer* (moderator)

The Well-Being of LGBTQ Youths

JR. BALLROOM G

A wave of state legislation, such as so-called "Don't Say Gay" bills, is sparking concerns about the school climate for LGBTQ youth. Experts fear such bills are further eroding students' well-being and mental health, already damaged by the pandemic. Learn how educators are responding, and get tips on covering these issues well.

Charity Jackson, *Magic City Acceptance Academy*

Zee Nadeem, *Ci3 Youth Advisory Council*

Stephen Russell, *University of Texas at Austin*

Ian Siljestrom, *Equality Florida*

Beth Hawkins, *The 74* (moderator)

Community Member Session:

Partnerships and Coalitions That Work for You

SALON 17/18

In a world divided by everything from politics to the pandemic, how can communicators help their organizations maintain existing partnerships and forge ahead with new ones? This session explores how to get beyond sharing social media toolkits to collaborate effectively – even when you don't always agree.

Kaitlyn Chantry, *Education Resource Strategies*

Nicolle Grayson, *The Education Trust*

Andy Smith, *TNTP*

Juan Elizondo, *TNTP* (moderator)

Sponsor Session:

Investing in the Future of Work and a Skills-First Approach

SALON 20/21

To better serve today's workers and employers, we need a system of training, credentials, and degrees acknowledging that the school-to-work journey is not a direct path ending with a degree. In a conversation led by IBM Vice President for Global Education and Workforce Development Lydia Logan, panelists discuss the systemic challenges, opportunities, and best-in-class examples of a skills-first approach. *(Sponsored and organized by IBM.)*

Awards

12:00 – 1:15 p.m.

Awards Announcement Lunch

EXECUTIVE BALLROOM

Concurrent Sessions

1:30 – 2:30 p.m.

Building Math Momentum by High School

SALON 13/14

Long-standing gaps in mathematics learning by race and income grew worse during the pandemic, emerging data indicate. Against this backdrop, speakers explore efforts to fuel math engagement and achievement before high school, especially for students of color and those from low-income families.

Horace Buddoo, *Saga Education*

Tom Loveless, *Author*

Lacey Robinson, *UnboundEd*

Alia Wong, *USA Today* (moderator)

Eye on Federal Higher Education Policy

JR. BALLROOM G

The Under Secretary of the U.S. Department of Education discusses and answers questions about the Biden administration's approach to federal postsecondary education policy, including timely topics such as student loan forgiveness, Title IX, and accountability issues such as "gainful employment" regulations.

James Kvaal, *U.S. Department of Education*

Eric Kelderman, *The Chronicle of Higher Education* (moderator)

Lightning Talks: Flash Tips From Fellow Reporters

JR. BALLROOM F

Conference attendees share their know-how during brief, high-energy presentations on practical reporting and writing skills.

Marlon Walker,
The Marshall Project
(moderator)

Engaging, Expanding Audiences With Twitter Spaces - **Eric Weddle,** *WFYI*

Five Ways to Uncover Stories About Clashes Over Religion in Schools - **Linda K. Wertheimer,**
Independent Journalist

How I ****REALLY**** Did This Story - **Nirvi Shah,** *Independent Journalist*

How (and Why) to Start a Newsletter - **Rachel Leingang,** *Arizona Agenda*

Journalistic Ethics and Education Reporting - **Peggy Barmore,** *Freelance Journalist*

New Approaches to Audience Engagement: Tools and Capacities to Counter Misinformation in Hispanic Communities - **Maritza Félix,** *Conecta Arizona*

So, You Have a Newsletter ... Now What? - **MJ Slaby** and **Arika Herron,** *Indianapolis Star*

The Push to Restrict Teaching on Controversial Topics

SALON 15/16

The rapid spread of legal limits on how teachers talk about issues like race and gender identity is not going unnoticed in the nation's classrooms. The trend raises big questions: Who does — and should — control the curriculum? How much leeway do teachers have? Has the public lost trust in educators?

Francesca López, *Pennsylvania State University*

Michael Petrilli, *Thomas B. Fordham Institute*

Cecilia Robinson-Woods, *Millwood Public Schools*
(Oklahoma)

Eesha Pendharkar, *Education Week* (moderator)

Community Member Session:

What's Hot, What's Not

SALON 17/18

Peddle an op-ed or promote a Twitter thread? Focus on creating brand content or on winning earned media? How can communicators use newer platforms, such as TikTok, to their advantage? A look at what's in and what's out in today's education communications ecosystem.

Daria Hall, *Fenton*

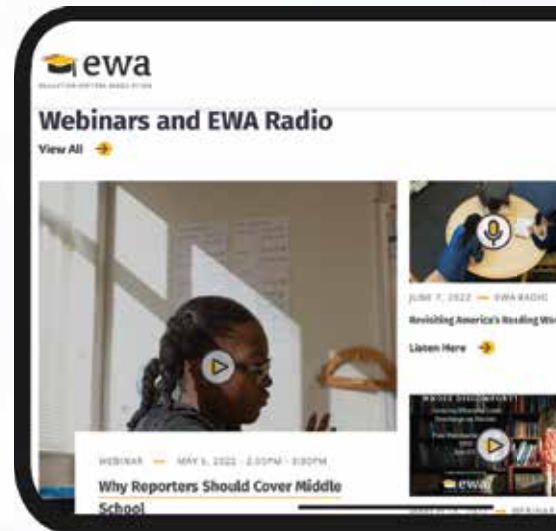
Blair Mann, *Data Quality Campaign*

My Nguyen, *Digital Promise*

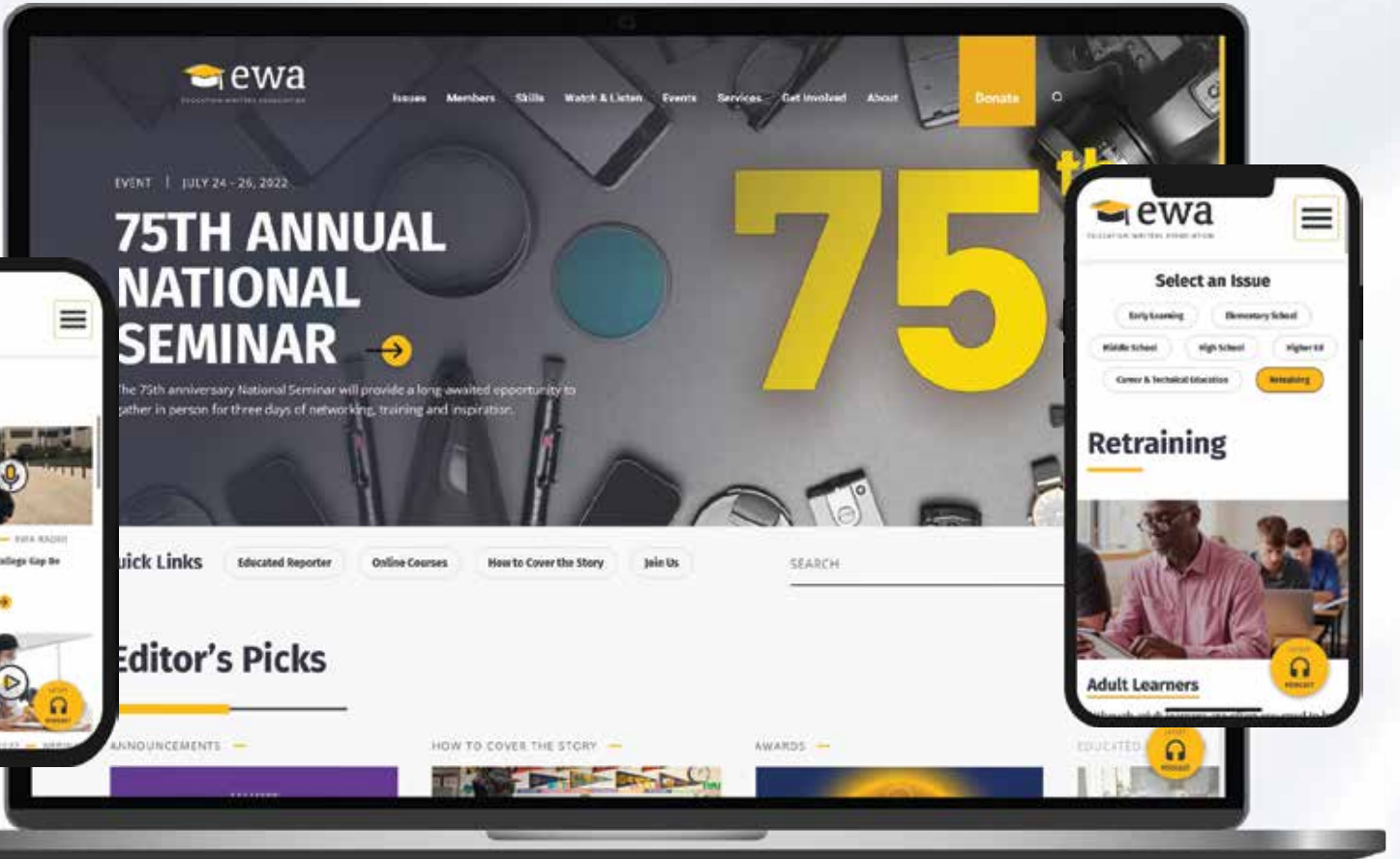
Carlos Zavala, *Whiteboard Advisors*

Patrick Riccards, *Driving Force Institute* (moderator)

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Same great
content.



EWA's new website
is launching soon.



EVENT | JULY 24 - 26, 2022

75TH ANNUAL NATIONAL SEMINAR

75

The 75th anniversary National Seminar will provide a long-awaited opportunity to gather in person for three days of networking, training and inspiration.

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[Online Courses](#)

[How to Cover the Story](#)

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SEARCH

Editor's Picks

ANNOUNCEMENTS

HOW TO COVER THE STORY

AWARDS

EDUCATED

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[Elementary School](#)

[Middle School](#)

[High School](#)

[Higher Ed](#)

[Career & Technical Education](#)

[Retraining](#)

Retraining



Adult Learners



Sponsor Session:

The ABCs and RCTs of Using Research Findings and Survey Data in Your Stories

SALON 20/21

Research findings and survey data can be a key part of stories about education, health and wellness, workforce outcomes, and other important topics. In this session, two research experts will help you understand different research, evaluation and survey designs and a veteran journalist will offer writing and reporting tips. *(Sponsored and organized by American Institutes for Research.)*

Matt Barnum, *Chalkbeat*

Mary Ann Fox, *American Institutes for Research*

Julie Kochanek, *American Institutes for Research*

Jill Barshay, *The Hechinger Report* (moderator)

2:30 – 2:45 p.m.

EXECUTIVE BALLROOM FOYER

Take a breather! Join us in the foyer to visit exhibitors and network with your colleagues.

BREAK

Concurrent Sessions

2:45 – 3:45 p.m.

Covering Conflicts Over Academic Freedom, Tenure and Campus Speech

SALON 15/16

Pressure on faculty tenure and academic freedom has intensified, raising questions about the ability to tackle controversial subjects in higher education — in the classroom and beyond. What are the trends, and what should reporters know?

Ronald Crutcher, *University of Richmond*

Jenna Robinson, *James G. Martin Center for Academic Renewal*

Meera Sitharam, *University of Florida*

Jeremy Young, *PEN America*

Sara Hebel, *Open Campus* (moderator)

Federal Spotlight: Title IX, Special Ed and Other Civil Rights Issues

JR. BALLROOM F

The U.S. Department of Education's assistant secretary for civil rights discusses and answers questions about the Biden administration's policies on issues including the rights of transgender students, the conduct of sexual misconduct cases, and schools' treatment of students with disabilities during the pandemic.

Catherine Lhamon, *U.S. Department of Education*

Bianca Quilantan, *Politico* (moderator)

Shop Talk – Visual Reporting

SALON 17/18

Visuals are increasingly important to making impactful journalism. Get advice and tips from journalists who were honored for their visual journalism in this year's awards program.

Justin Allen, *EdSource*

Kevin Armstrong, *The Star-Ledger*

Alec Fischer, *Fischr Media*

Daniel Willis, *EdSource*

LA Johnson, *National Public Radio*

Dana Roberson, *WNET/Thirteen* (moderator)

The Search for Solutions to Student Behavior Problems

JR. BALLROOM G

From coast to coast, teachers report a rise in unsafe student behavior, from verbal disrespect to physical fights. Is it a temporary shift brought on by the pandemic? Or do schools need to rethink their approach to students' emotional needs? Speakers discuss the crisis and opportunities for rethinking student services.

Jessica Kibblewhite, *Chicago Public Schools*

Alex Magana, *Beacon Network Schools (Colorado)*

Olga Acosta Price, *George Washington University*

Talia Richman, *Dallas Morning News* (moderator)

What's Next for Online Teaching and Learning

SALON 13/14

The research is becoming clearer: Online courses failed millions of students. Are there programs that worked well? Are there ways the pandemic-era experiment with remote learning can improve instruction, such as through personalization or hybrid teaching programs? Speakers explore lessons learned and look ahead.

Melissa Brown, *Pearson Virtual Schools*

Dyane Smokorowski, *Wichita Public Schools (Kansas)*

Joseph South, *International Society for Technology in Education*

D'Andre Weaver, *Digital Promise*

Alyson Klein, *Education Week* (moderator)

Sponsor Session:

Reimagining the Role of the Teacher

SALON 20/21

Teachers are truly essential workers. As many struggled to balance the personal and professional during the pandemic, issues were forced to the surface that opened dialogue about the pressures that teachers face. How can we evolve narratives to better reflect and support our teachers? (*Sponsored and organized by SXSW EDU.*)

Elisa Villanueva Beard, *Teach for America*

Norma Castillo, *Austin Independent School District (Texas)*

Ron Reed, *SXSW EDU*

Kameeka Shirley, *Countryside Montessori Charter School (Florida)*

Madeline Will, *Education Week* (moderator)

3:45 – 4:15 p.m.
EXECUTIVE BALLROOM FOYER

Take a breather! Join us in the foyer to visit exhibitors and network with your colleagues. Coffee and tea will be served.

COFFEE BREAK

Powered by University of California
Riverside School of Education and
University Communications

Concurrent Sessions

4:15 – 5:15 p.m.

Research Rendezvous: Q&As With Education Scholars

SALON 17/18

Education researchers offer lightning talks on important research and then talk with attendees in roundtable discussions. Scholars' talks address such newsy topics as the school-to-prison pipeline, ethnic studies and student data privacy.

Charles Bell, *Illinois State University*

Thomas Dee, *Stanford University*

Artem Gulish, *Georgetown University*

David Houston, *George Mason University*

Nir Kshetri, *University of North Carolina at Greensboro*

Theresa Morris, *Texas A&M University*

Barbara Oakley, *Oakland University*

Jamaal Abdul-Alim, *The Conversation* (moderator)

Rising to the Child Care Challenge

SALON 15/16

The pandemic took a heavy toll on the child care workforce, with many programs closing altogether. Hear from experts and practitioners about the fallout. How can we make early childhood education an attractive and financially viable profession for top-notch educators?

Laura Bornfreund, *New America*

Jackie Mader, *The Hechinger Report*

Alexandra Patterson, *Home Grown*

Albert Wat, *Alliance for Early Success*

Emily Tate, *EdSurge* (moderator)

Shop Talk – Investigative and Public Service Reporting

JR. BALLROOM G

Investigative and public service reporting are at the heart of what journalists do. Learn from the best in this shop talk with journalists recognized in the National Awards for Education Reporting.

Laura Bauer, *The Kansas City Star*

Hannah Dreyfus, *ProPublica*

Mandy McLaren, *The Courier Journal*

Dilcia Mercedes, *Big Local News*

Samantha Smylie, *Chalkbeat Chicago*

Judy Thomas, *The Kansas City Star*

Ian Shapira, *The Washington Post* (moderator)

Should Microcredentials Go Macro?

SALON 13/14

The growing interest and support for “microcredentials” is running into concerns that we know little about their value to employers. How can reporters help the public separate the wheat from the chaff?

Christine Cruzvergara, *Handshake*

Shalin Jyotishi, *New America and World Economic Forum*

Lisa Larson, *The Education Design Lab*

Amy Morona, *Crain’s Cleveland Business* (moderator)

What K-12 Innovations and Experiments Are Taking Hold?

JR. BALLROOM F

The COVID-19 shutdown sparked a variety of creative responses to fill the learning void. What do we know about the current state of learning hubs, microschoools, new models of choice, and the evolution of remote instruction and other technology-enabled education?

Michael Horn, *Author*

Bree Dusseault, *Center on Reinventing Public Education*

Tiffany Dudley, *Black Mothers Forums*

Emmeline Zhao, *The 74* (moderator)

Sponsor Session:

The Power of College Completion: The Evidence and the Policies

SALON 20/21

College completion transforms lives, but too often policies and funding focus just on getting students in the door. A growing body of research shows what colleges can do to boost completion programs. Find out about the programs, evidence, and potential state and federal policies and investments at this dynamic panel with experts in the field. *(Sponsored and organized by Arnold Ventures.)*

Katie Beal, *MDRC*

John Lane, *State Higher Education Executive Officers Association*

Shun Robertson, *University of North Carolina System Office*

Wil Del Pilar, *The Education Trust*

Kelly McManus, *Arnold Ventures* (moderator)

Evening Activities

5:30 – 7:30 p.m.

Receptions

Join fellow attendees for informal social networking while enjoying beverages and heavy hors d'oeuvres.

Carnegie Cocktails and Conversation

SIGNATURE 1

Join us for a toast to express our appreciation for the essential reporting provided by EWA's community of journalists, Caroline Hendrie's 12 years of leadership, and the excellent work of the 2022 award honorees. Learn more about our foundation's support for American public education at Carnegie.org/EWA. *Sponsored by Carnegie Corporation of New York.*

Reception with NEA President Becky Pringle

SIGNATURE 2

Join a reception hosted by Becky Pringle, president of the 3 million member National Education Association. NEA is the nation's largest professional employee organization, representing elementary and secondary teachers, higher education faculty, education support professionals, school administrators, retired educators, students preparing to become teachers, health care workers, and public employees. *Sponsored by the National Education Association.*



PHOTO BY CALEB PICKENS

SXSW EDU 2023

MARCH 6-9 • AUSTIN, TX

Reimagining the Role of the Teacher

Hear from SXSW EDU Founder & Executive Producer **Ron Reed** along with Teach for America CEO **Elisa Villanueva Beard**, TNTP CEO **Tequilla Brownie**, and more speakers to be announced in a critical and timely conversation on *Reimagining the Role of the Teacher*. This panel aims to build on the conversation around reshaping how we view teachers and educators in a more viable and healthy manner, especially as we are experiencing an unprecedented amount of burnout among the educator community.

Join this session on **Monday, July 25 at 2:45pm** for a profound discussion surrounding the challenges that teachers face when combating high demands and a lack of resources, and how we can collectively evolve our narratives to better reflect and support teachers.

SXSW EDU is an annual event that fosters innovation and learning within the education industry. We believe that education has the power to inspire, elevate, and change the future.

Swing by our exhibit table for more information about the 2023 SXSW EDU Conference & Festival.

sxswedu.com

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A photograph of a classroom scene. A female teacher with dark curly hair, wearing a dark blue sleeveless top, is leaning over a desk. She is pointing at a tablet held by a female student with long dark hair and glasses, wearing a blue denim shirt. Another female student with curly hair, wearing a light pink shirt, is also looking at the tablet. In the background, another student is visible, and the setting appears to be a bright, modern classroom with large windows.

We reimagine what's possible every day.

Throughout its rich history, the NEA has supported professional growth and excellence for educators throughout their careers. We are proud to join with Education Writers Association to reimagine education and transform schools to create a nurturing and equitable environment to support student learning and educator professional growth. Visit [nea.org](https://www.nea.org) to learn about NEA and its activities and programs to provide growth opportunities for every educator and support for every student.

DAY 3

Tuesday

JULY 26



Registration Open

7:30 a.m. – 12:00 p.m.

REGISTRATION DESK 3

Breakfast

8:00 – 9:00 a.m.

EXECUTIVE BALLROOM

Site Visit

9:00 a.m. – 12:30 p.m.

Site Visit to a Rosen Preschool in Downtown Orlando

Pre-registration is required to attend. Start time indicates when participants leave the hotel.

Join a guided visit to the Rosen Preschool in Parramore, one of Orlando's oldest historically Black neighborhoods. The preschool program combines private funding — primarily through the Rosen Parramore PS8 Foundation — and a partnership with the Orange County Public Schools to deliver free preschool education for local children between ages 2 and 4.

10:00 – 10:15 a.m.

EXECUTIVE BALLROOM FOYER

Take a breather! Join us in the foyer to visit exhibitors and network with your colleagues. Coffee and tea will be served.

COFFEE BREAK

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Riverside School of Education and
University Communications

Deep Dives

9:00 a.m. – 12:30 p.m.

Deep dives feature three segments designed to build attendees' skills and deepen their understanding of important topics in education and how it is covered.

Dollars and Sense: Understanding School Funding

JR. BALLROOM F

With billions of dollars in federal pandemic-relief aid flowing to schools, it's more important than ever to understand how school finance works — and doesn't. Experts discuss efforts to make P-12 funding more equitable and trends in ESSER spending plans, while a veteran journalist dispels myths on school finance. Return to your newsroom armed with fresh ideas on how best to cover this core but complicated topic.

9:00 - 10:00 A.M.

How School Funding Works – And Doesn't

Experts discuss how and why inequities exist and persist in school funding, their impact on students, and efforts to make systems more equitable through revisions to state funding formulas and other measures.

Bruce Baker, *University of Miami*

Kimberly Jenkins Robinson, *University of Virginia*

Daniel Thatcher, *National Conference of State Legislatures*

Mary Niederberger, *Pittsburgh Institute for Nonprofit Journalism* (moderator)

10:15 - 11:35 A.M.

Federal Relief Funds From Top to Bottom

A senior official with the U.S. Department of Education talks about how federal pandemic relief dollars are being used to aid in education recovery. Plus, journalists learn how to mine district spending plans and expenditure data for stories about how this is playing out on the ground.

PART A

Roberto Rodríguez, *U.S. Department of Education*

Juan Perez, *Politico* (moderator)

PART B

Laura Anderson, *Georgetown University*

Phyllis Jordan, *Georgetown University*

Dahlia Bazzaz, *The Seattle Times* (moderator)

11:50 A.M. - 12:30 P.M.

Get Ready to Report

An experienced journalist offers tips and insights about covering school funding, and participants reflect on session takeaways and action steps during a brainstorming exercise.

Matt Barnum, *Chalkbeat*

Emily Richmond, *Education Writers Association*

Deep Dives

9:00 a.m. – 12:30 p.m. (cont'd)

Listen To Us: Effective Ways to Include Student Voice in Coverage

GRAND D

Journalists regularly quote educators and parents, but a critical source often overlooked are students themselves. In this deep dive, reporters get practical advice on incorporating student diaries into coverage and take part in interactive exercises on ethical questions when working with student sources. And students share insights about how to build trust with them and what stories they want to see.

9:00 – 10:00 A.M.

Students Tell Their Stories

A panel of students share their perspectives on what stories they want to see, offer guidance on how to build trust with students, and offer other advice for reporters.

Sarah Alli-Brown, *Southern Illinois University Carbondale*

Orion Boone, *Sickles High School (Florida)*

Delta Flores, *PBS Student Reporting Labs*

Lia Guzman Genao, *Young Invincibles*

Nevaeh Nez, *University of North Carolina at Chapel Hill*

Sasha Aslanian, *American Public Media (moderator)*

10:15 – 11:15 A.M.

The Narrative of a Teen Diary

Reporters can be instrumental in shaping student audio and video diaries into a narrative arc. A producer and a student describe how.

Sarah Alli-Brown, *Southern Illinois University Carbondale*

Anayansi Diaz-Cortes, *Reveal News*

Kalyn Belsha, *Chalkbeat (moderator)*

11:30 A.M. – 12:30 P.M.

Roundtables on Reporting Strategies

Journalists lead small-group breakout sessions on ways to creatively address practical and ethical issues that arise in interviewing students and incorporating their voices into education reporting.

Peggy Barmore, *Freelance Journalist*

Mila Koumpilova, *Chalkbeat Chicago*

Taylor McGraw and Mira Gordon, *The Bell*

Victoria Pasquantonio, *PBS Newshour Student Reporting Labs*

Jennifer Smith Richards, *Chicago Tribune*

Community Member Deep Dive: Messaging in a Polarized World

GRAND E

With education at the center of the culture wars, educators and communications professionals are struggling to engage parents and the public on complicated and divisive topics. What should messaging look like for different audiences on issues that are politically charged and often misunderstood? This interactive deep dive covers hot topics and lets participants craft their own messages during small-group work sessions.

9:00 – 10:00 A.M.

Introduction and Overview of Topics

Hear from journalists who are writing the first draft of history on the polarizing debates raging in school districts and states. While these topics may blend together in heated discussions in school board meetings and statehouses, we consider each separately to enable a deeper dive into each subject.

Olivia Krauth, *Louisville Courier Journal*

Camille Phillips, *Texas Public Radio*

Beth Hawkins, *The 74*

Nicolle Grayson, *The Education Trust* (moderator)

10:15 – 11:15 A.M.

Breakout Discussion Groups

Using messaging templates provided by session organizers, participants break into smaller groups to work on messaging with guidance from other community members. This interactive session is designed to enable each participant to take home messaging that will help them in their jobs.

Breaking Through the Noise on Critical Race Theory and DEI

Daria Hall, *Fenton*

Navigating School Safety

Michelle Lerner, *Lerner Communications*

Lessons From Florida in the 'Don't Say Gay' Era

Lauren Roth, *Orange County Public Schools*

11:30 A.M. – 12:30 P.M.

Large Group Sharing and Individual Work Time

Participants share takeaways and results of their breakout sessions, and continue to work through messaging development.

Michelle Lerner, *Lerner Communications* (moderator)

12:30 – 2:00 p.m.

EXECUTIVE BALLROOM

LUNCH

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*National Awards
for Education Reporting*

WINNERS & FINALISTS



The National Awards for Education Reporting

2021 Awards Finalists



AUDIO STORYTELLING

SMALLER NEWSROOM

Sasha Aslanian & Alisa Roth

APM Reports

Under Pressure: Inside the College Mental Health Crisis

Lee Gaines

Illinois Public Media

A Debate Over Defunding the Campus Police Takes Root at the University of Illinois

Kyra Miles

WBHM

LGBTQ Students Find Hope in New Affirming School: The Magic City Acceptance Academy

LARGER NEWSROOM

Sasha Aslanian, Catherine Winter, Karin Fischer & Jennifer Ruark

APM Reports, The Chronicle of Higher Education

Fading Beacon: Why America Is Losing International Students

NBC News staff

NBC News Digital
Southlake

Ki Sung, Jessica Placzek, Nimah Gobir & Seth Samuel

KQED

Grades Have Huge Impact, But Are They Effective?

BEAT REPORTING

SMALL NEWSROOM

Linda Jacobson

The 74

Covering American Education's Most Turbulent Year

Asher Lehrer-Small

The 74

ELLs' Absenteeism, Blue State/Red State Learning Divides, TA to BA and More

Jon Marcus

The Hechinger Report

Jon Marcus: Higher Education Beat Coverage

MIDSIZE NEWSROOM

Mila Koumpilova

Chalkbeat Chicago

Mila Koumpilova: Beat Reporting

Olivia Krauth

The Courier Journal

Olivia Krauth: Beat Reporting

Kate McGee

The Texas Tribune

Higher Education in Texas

LARGE NEWSROOM

Dana Goldstein

The New York Times

How the Pandemic Has Affected Students, Teachers and Families

Erica Green

The New York Times

How the Nation's Troubles Affected Education

Talia Richman

The Dallas Morning News

Talia Richman: Beat Reporting

FEATURES

SMALL NEWSROOM

Max Kutner

Los Angeles Magazine

How L.A.'s Brentwood School Became a Battleground in the Culture Wars

Caroline Preston

The Hechinger Report

The Jobs Where Sexual Harassment and Discrimination Never Stopped

Charlotte West & Monica Braine

The Hechinger Report

How Native Students Navigated the Pandemic

MIDSIZE NEWSROOM

Trisha Powell Crain & Amanda Khorramabadi

AL.com, Reckon South

Alabama High Flyers

Rita Omokha

The Hechinger Report, Vanity Fair

The Orphans Covid Left Behind

Patrick Wall, Stephanie Wang, Sarah Darville, Kalyn Belsha, Alex Zimmerman, Lori Higgins & Melanie Asmar

Chalkbeat

Covid Shutdowns: One Year Later

LARGE NEWSROOM

Mike Hixenbaugh & Antonia Hylton

NBC News Digital

The Critical Race Theory Battle in Southlake's Schools

Hannah Natanson

The Washington Post

Race in the Classroom

Casey Parks

The New York Times Magazine

The Tragedy of America's Rural Schools



INVESTIGATIVE REPORTING

SMALLER NEWSROOM

Morgan Matzen

Argus Leader

South Dakota Social Studies Standards Series

Samantha Smylie

Chalkbeat Chicago

How Chicago Fell Behind Serving Students With Disabilities

Jack Stripling

The Chronicle of Higher Education

"The Biggest Mess"

LARGER NEWSROOM

Hannah Dreyfus

ProPublica

"The Liberty Way"

Kenny Jacoby

USA TODAY

Six Women Reported a Louisiana College Student for Sexual Misconduct. No One Connected the Dots.

Mandy McLaren

Louisville Courier-Journal

Magnetic Pull: How Louisville Sacrifices Poor Schools to Ensure Its Elite Magnet Programs Thrive

NEWS

SMALL NEWSROOM

Rebecca Koenig & Emily Tate

EdSurge

How China's New Education Policy Affects Teachers, Parents and Students Around the World

Jackie Mader, Kavitha Cardoza & Kate Rix

The Hechinger Report

The Trauma Epidemic

Neal Morton

The Hechinger Report

A Year in the Life of a Small-Town Superintendent Shows the Federal Bailout Won't Be Enough

MIDSIZE NEWSROOM

Nuria Martinez-Keel & Josh Dulaney

The Oklahoman

Ninnekah Schools Abuse Scandal

Ileana Najarro, Holly Peele, Eesha

Pendharkar, Maya Riser-Kositsky, Stephen

Sawchuk, Sarah Schwartz, Kaylee Domzalski

& Brooke Saias

Education Week

A Year After George Floyd

Jack Stripling

The Chronicle of Higher Education

The Tenure Case of Nikole Hannah-Jones

LARGE NEWSROOM

Emily Donaldson, Talia Richman, Corbett

Smith, Eva-Marie Ayala & Allie Morris

The Education Lab at The Dallas Morning News

Texas Public Schools and Censorship

Anya Kamenetz, Steve Drummond & Lauren

Migaki

NPR

School Board Front Lines

Erin Richards, Alia Wong & Jack Gruber

USA TODAY

School Reopening Coverage

PUBLIC SERVICE

SMALLER NEWSROOM

Alex Baumhardt, Will Craft, Sabby Robinson,

Will Callan, Chris Julin, Catherine Winter,

Andy Kruse & Dave Mann

APM Reports

Who Wants to Be a Teacher?

Eric Hoover

The Chronicle of Higher Education

The Most Onerous Form in College Admissions

Janine Zeitlin

Naples Daily News / The News-Press / USA

TODAY Network-Florida

How the Pandemic Magnified Inequities for Florida's Migrant Students

LARGER NEWSROOM

Sarah Butrymowicz, Meredith Kolodner,

Jon Marcus

The Hechinger Report

Hidden Debt Trap

Laura Bauer, Judy Thomas

Unlicensed and Under the Radar

News staffs

Big Local News, EdSource, The New York Times

The School Enrollment Project



VISUAL STORYTELLING

SMALLER NEWSROOM

Justin Allen & Daniel Willis

EdSource

Following Covid Money in Education

Alec Fischer

Fischr Media

Teachers Share Their Experiences Working
During the Pandemic: Covid Confessions

Yuxuan Xie & Daniel Willis

EdSource

Tracking Learning Modes of California Students

LARGER NEWSROOM

Kevin Armstrong & Amr Alfiky

The New York Times

"No Shortcuts" on 40-Mile Rite of Passage

GBH News Staff

GBH News

COVID and the Classroom

**Anya Kamenetz, LA Johnson & Steve
Drummond**

NPR

The History of Vaccine Mandates



EGF ACCELERATOR

Eddie Prize Finalists

Eric Hoover

The Chronicle of Higher Education
What the System Requires

Casey Parks

The New York Times Magazine
The Tragedy of America's Rural Schools

**Megan Pauly, Sara McCloskey, David Streever, Elliott Robinson, Connor
Scribner, Crixell Matthews, Travis Pope & Benjamin Dolle**
Virginia Public Media
Dreams Deferred

Ronald Moskowitz Prize for Outstanding Beat Reporting.

2015

Patrick Wall
Chalkbeat New York

2016

Erin Einhorn
Chalkbeat Detroit

2017

Bethany Barnes
The Oregonian

2018

David Jesse
Detroit Free Press

2019

Sonali Kohli
Los Angeles Times

2020

Bianca Vázquez Toness
The Boston Globe



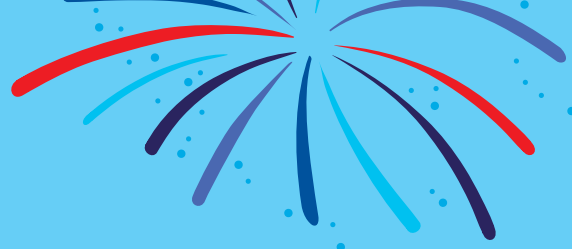
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GRAND PRIZE

for Distinguished Education Reporting

2020

Ian Shapira
The Washington Post

2019

**Jennifer Smith
Richards, Jodi Cohen
and Lakeidra Chavis**
*Chicago Tribune/
ProPublica Illinois*

2018

Hannah Dreier
*ProPublica
New York Magazine
The New York Times
Magazine*

2017

John Woodrow Cox
The Washington Post

2016

Brian Rosenthal
Houston Chronicle

2015

**Cara Fitzpatrick, Lisa
Gartner, and Michael
LaForgia**
Tampa Bay Times

2014

Nikole Hannah-Jones
ProPublica

2013

**Julie Snyder, Ben
Calhoun, Alex
Kotlowitz, Linda
Lutton, Robyn Semien,
and Ira Glass**
WBEZ / This American Life

2012

**David Jackson, Gary
Marx, Alex Richards,
and Scott Strazzante**
Chicago Tribune

2011

**Daniel Golden
and Oliver Staley**
Bloomberg News

2010

**Daniel Golden, John
Hechinger, and
John Lauerman**
Bloomberg News

2009

Bob Hohler
The Boston Globe

2008

**Blake Morrison
and Brad Heath**
USA TODAY

2007

**Martha Irvine and
Robert Tanner**
The Associated Press

2006

**Jean Rimbach and
Kathleen Carroll**
The Bergen Record

2005

**Linda Lutton, Kati
Phillips, and
Jonathan Lipman**
Daily Southtown

2004

**Joshua Benton,
Holly Hacker, and
Herb Booth**
The Dallas Morning News

2003

**Christine Willmsen and
Maureen O'Hagan**
The Seattle Times

2002

**Eric Eyre and
Scott Finn**
Charleston Gazette

2001

Patrick Healy
The Boston Globe

2000

Kenneth Weiss
Los Angeles Times

1999

Tim Simmons
Raleigh News and Observer

1998

Deb Kollars
The Sacramento Bee

1997

Jacques Steinberg
The New York Times

1996

**Robert Frahm
and Rick Green**
The Hartford Courant

1995

Dudley Althaus
Houston Chronicle

1994

**Neil A. Borowski, Laura
Bruch, Thomas Ferrick,
Craig McCoy, Dale
Mezzacappa, John
Woestendiek,
and Martha Woodall**
The Philadelphia Inquirer

1993

Stephen Henderson
*The Lexington
Herald-Leader*

1992

Kimberly J. McLarin
The Philadelphia Inquirer

1991

**Theresa Churchill,
Ron Ingram, and
Carol Alexander**
*Herald & Review (Decatur,
Illinois)*

1990

**Ann Carnahan and
Tony Pugh**
The Rocky Mountain News

1989

Emily Sachar
New York Newsday

1988

Team of 14 reporters
Chicago Tribune

1987

Emily Sachar
New York Newsday

1986

Ricardo Gandara
Albuquerque Tribune

1985

Janet Groat
*Macon Telegraph
& Tribune (Georgia)*

1984

Cindy Goodaker
*The Oakland Press
(Pontiac, Michigan)*

1983

Robert Frahm
*Journal Times
(Racine, Wisconsin)*

1982

**Fred Anklam and
Nancy Weaver**
*Clarion Ledger
(Jackson, Mississippi)*

1981

**Mary Bishop,
Thomas Ferrick, Jr.,
and Donald Kimelman**
The Philadelphia Inquirer

1980

Rena W. Cohen
*The Daily and Sunday
Herald (Arlington Heights,
Illinois)*

1979

Staff of 10 writers
Charlotte Observer

1978

**Stanley Moulton and
Laurel Sorenson**
Daily Hampshire Gazette

1977

Lou Antosh
Philadelphia Bulletin

1976

**James Worsham and
Marguerite Del Guidice**
The Boston Globe

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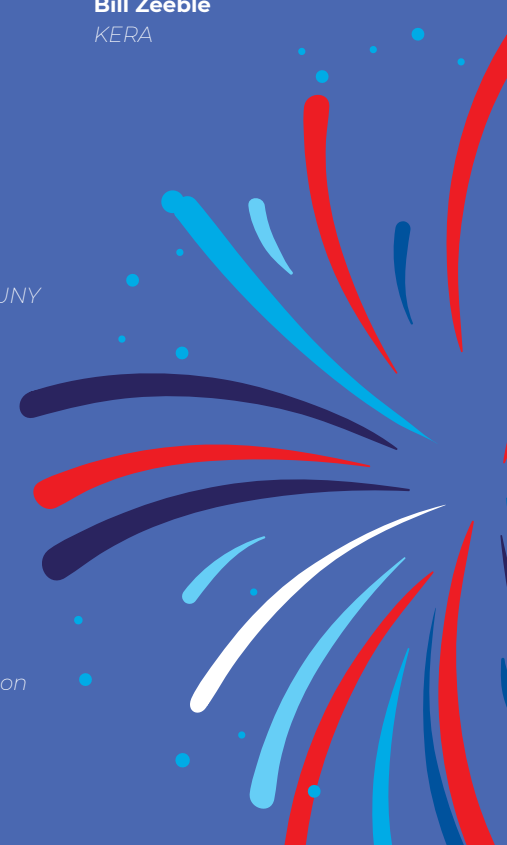
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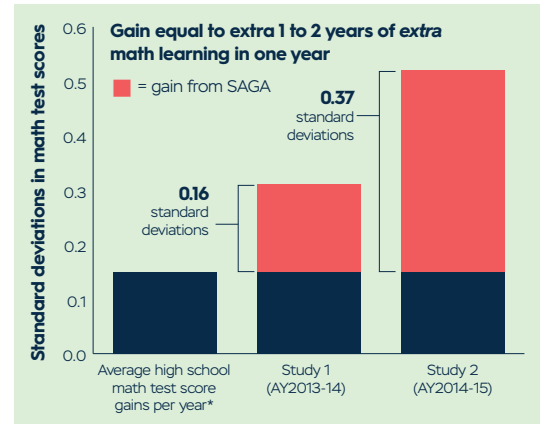


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*Reardon (2011) estimates that the average high school student gains between 0.6 and 0.7 standard deviations (SD) in math test scores from 6th to 12th grade, or approximately 0.15-0.175 SD per youth per year.

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