

2018 DIVING INTO DATA WORKSHOP

JUNE 22-25 • NEW YORK CITY

We're so pleased you could join us! Data journalism is more than just reporting on numbers. Think of data journalism as the well-placed source at your fingertips.

We have a stellar group of data coaches to lead and support you over the next few days. My hope is that you'll come away far more confident in working with different types of data sets and using them to tell important stories.

— Caroline Hendrie, executive director, Education Writers Association



FRIDAY, JUNE 22

Pless Hall, 1st Floor Lounge

5:00 p.m. Welcome reception and registration

5:50 p.m. Welcome to NYU Steinhardt School and Diving Into Data 2018 — Caroline Hendrie of EWA and Pamela Morris of NYU

6:00 p.m. “Get Schooled on Data” panel — NYU Steinhardt faculty members Lawrence Aber, Cheri Fancsali and David Kirkland discuss and answer questions about their work and its value for data-focused journalists.

7:00 p.m. Mix and mingle

7:30 p.m. Adjourn

LOCATION: All workshop activities take place in Pless Hall at the New York University Steinhardt School of Culture, Education, and Human Development. The address is 82 Washington Street Square East, New York, NY 10003.

SATURDAY, JUNE 23

Pless Hall (multiple rooms)

9:00 a.m. - Noon
Data lab (*instruction*)

Noon - 1:00 p.m. Lunch

1:00 - 2:00 p.m.
Tips for cleaning data — Sarah Butrymowicz, The Hechinger Report

2:00 - 6:00 p.m.
Data lab (*more instruction and/or work on your data*)

SUNDAY, JUNE 24

Pless Hall (multiple rooms)

9:00 a.m. - Noon
Data lab (*instruction*)

Noon - 1:00 p.m. Lunch

1:00 - 2:00 p.m.
“How I Did the (Data) Story” presentation — Annie Waldman, ProPublica

2:00 - 6:00 p.m.
Data lab (*more instruction and/or work on your data*)

MONDAY, JUNE 25

Pless Hall (multiple rooms)

9:00 a.m. - Noon
Data lab (*instruction*)

Noon - 1:00 p.m.
Lunch and workshop wrap-up

SUPPORT EWA

Help EWA continue to offer training and other resources such as this Diving Into Data Workshop. Make a donation online at www.ewa.org/donate.

Diving Into Data

SPEAKERS

J. Lawrence Aber is a professor of psychology and public policy at the New York University Steinhardt School of Culture, Education, and Human Development. He also serves as the board chair for NYU's Institute of Human Development and Social Change and co-director of the international research center, Global TIES for Children. Aber is an expert in child development and social policy. His research examines the influence of poverty and violence on the social, emotional, behavioral, cognitive and academic development of children and youth. Aber also designs and evaluates innovative programs and policies for children, youth, and families.

Cheri Fancsali is the research director at the Research Alliance for New York City Schools, based at New York University. Fancsali has over two decades of experience in research and evaluations of school- and community-based educational programs that target underserved youth, with a focus on teacher effectiveness, school reform, STEM, afterschool programs, and socio-emotional learning. Previously, Fancsali was the managing director of education research and a principal research scientist for IMPAQ International. She also was a research director at the Academy for Educational Development and was an early childhood and special education teacher in New York City.

Caroline Hendrie is the executive director of the Education Writers Association. She leads strategy, development and programming for EWA in support of its mission to strengthen the community of education writers and improve the quality of education coverage to better inform the public. Hendrie was an award-winning education journalist for more than two decades. From 1996 to 2010, she held various reporting and editing positions, including managing editor, at Education Week. Hendrie

started at daily newspapers in Connecticut and spent seven years as state education writer and editor at The Record, a daily newspaper based in Bergen County, New Jersey.

David E. Kirkland is the executive director of the Metropolitan Center for Research on Equity and the Transformation of Schools at New York University. A leading scholar and advocate for educational justice, Kirkland's scholarship explores a variety of equity-related topics: school climate and discipline; school integration and choice; culture and education; vulnerable learners; and the intersections among race, gender, and education. He has analyzed the cultures, languages, and texts of urban youth using various research methods to answer complex questions at the center of equity and social justice in education. Kirkland previously taught middle and high school in Michigan.

Pamela Morris is a professor of applied psychology and the vice dean for research and faculty affairs at the New York University Steinhardt School of Culture, Education, and Human Development. She also is the former director of NYU's Institute of Human Development and Social Change. Morris has conducted research working at the intersection of social policy, practice, and developmental psychology, testing promising interventions for low-income families and children. Her work has spanned from research on employment and anti-poverty policies targeted to parents, to early childhood interventions targeting low-income children.

DATA COACHES

Sarah Butrymowicz is the senior editor for investigations at The Hechinger Report. She previously spent four years as a staff writer for Hechinger, and two years as the news organization's data editor. Her work has appeared in The Washington Post and the Los Angeles Times, as well as on Time.com and NBCNews.com. Butrymowicz has received several awards for her work, including a 2016 EWA award and Sigma Delta Chi Award for an investigation of child care in Mississippi.

Matthew Kauffman has been a reporter at the Hartford Courant since 1986 and is currently assigned to the paper's investigative desk, where he works on longer-term projects, often driven by data. In 2007, Kauffman was a finalist for the Pulitzer Prize in investigative reporting for a series he co-authored on mentally ill troops sent to war. In 2014 and 2018, he received awards in investigative reporting from EWA for a series examining the failure of a prominent college scholarship program and another on problems with Connecticut's school desegregation efforts. Kauffman has taught classes in investigative and computer-assisted reporting.

Heather Vogell is a reporter at ProPublica. She has won several EWA awards, including a 2017 investigative reporting prize for a series she co-authored, "The Failure Track," focused on

alternative schools and accountability. Previously, she was a reporter at The Atlanta Journal-Constitution, where her work on test cheating in the public school system resulted in the indictments of the superintendent and 34 others. A series she co-authored, "Cheating Our Children," examined suspicious test scores in public schools across the nation, becoming a 2013 finalist for the Goldsmith Prize for Investigative Reporting. Vogell also worked at The Charlotte Observer, the Chicago Tribune, and The Day, in New London, Conn.

Annie Waldman is a reporter at ProPublica covering education. She was previously a senior reporting fellow at ProPublica, working both on data and education projects. A piece Waldman wrote for The New York Times on a New Jersey student debt agency prompted a new law and several bills aimed at increasing consumer protections for student borrowers and their families. Following her reporting on the largest accreditator of for-profit colleges, the U.S. Department of Education stripped the agency of its powers. Waldman has been a finalist twice and won two awards from EWA for her reporting.

SPECIAL THANKS

EWA would like to thank the New York University Steinhardt School of Culture, Education, and Human Development for hosting this event.

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