



Great Expectations

EWA HIGHER EDUCATION SEMINAR



SEPTEMBER 7-8, 2023 | UNIVERSITY OF CALIFORNIA, RIVERSIDE

EWA Higher Education Seminar:

Great Expectations

University of California, Riverside

Sept. 7-8, 2023

EWA is grateful to Lumina Foundation for providing the major funding that made this seminar possible. EWA thanks the University of California, Riverside University Relations for hosting the seminar. EWA retains editorial control over all programming.



SAVE THE DATE

77th EWA National Seminar

May 29 - June 1, 2024 | Las Vegas, NV

WEDNESDAY

SEPT.
6

6 p.m. – 8:30 p.m.

**Site Visit: UCR ARTS: California
Museum of Photography** *(optional)*

Explore multiple exhibitions at UCR ARTS: California Museum of Photography. The event includes a behind-the-scenes guided tour of the art center, plus dinner in the Culver Center atrium.

This site visit is made possible by support from UCR Arts in partnership with the College of Humanities, Arts, and Social Sciences.

COME TOGETHER. STAND APART.



RANKED #1
IN THE NATION
FOR SOCIAL MOBILITY

UC RIVERSIDE
BOLD HEARTS. BRILLIANT MINDS.

DAY 1

THURSDAY

SEPT.
7

All Thursday sessions will take place in the Redmond
Dining Room in the Alumni & Visitors Center.

Breakfast

*Complimentary breakfast is served at the hotel,
in the Anza Lounge, starting at 6 a.m.*

8:30 a.m.

Welcome

Louie Rodríguez, *University of California, Riverside*

Lori Crouch, *Education Writers Association*

9 a.m. – 10 a.m.

After SCOTUS: The Challenge of Equity in College Admissions

With the Supreme Court reversing decades of precedent, postsecondary institutions may no longer consider a student's race in admissions decisions. What other tools might be used to boost diversity and equity on college campuses, and how likely are they to be embraced? What is the trickle-down effect of this ruling for less-selective colleges? And what lessons can be learned from postsecondary institutions that already utilize race-blind admissions policies?

Youlonda Copeland-Morgan, *consultant*

Mariam Lam, *University of California, Riverside*

Robert Teranishi, *University of California, Los Angeles*

Zakiya Smith Ellis, *Education Counsel*

Bianca Quilantan, *Politico* (moderator)

10:15 a.m. – 11:15 a.m.

Students at the Polls: Covering the Youth Vote on Campus

Younger voters (ages 18-29) are expected to be a seismic force in 2024, as they were in the past two election cycles. Amid efforts by some conservative lawmakers to make it tougher for college students to cast ballots, what do reporters need to know about the concerns and issues driving this diverse demographic group?

Courtney Hope Britt, *College Republican National Committee*

Jonathan Collins, *Brown University*

Abby Kiesa, *Center for Information and Research on Civic Learning and Engagement (CIRCLE)*

Victor Shi, *Voters of Tomorrow*

Jessica Huseman, *Votebeat* (moderator)

11:30 a.m. – 12:30 p.m.

Anxious Times: How Should Journalists Cover Student Mental Health?

The statistics are worrisome: 41% of college students reported experiencing depression, and another 36% reported anxiety. But reporters must dig a little deeper into those numbers to find the bigger stories. How does the mental health of college students compare to young people who don't go to college? What does it mean that more are accessing mental health services? An expert breaks down the numbers and what the research says. Journalists break out into groups to brainstorm story ideas and questions to ask of their institutions.

Daniel Eisenberg, *University of California, Los Angeles*

Charlotte West, *Open Campus* (moderator)

Lunch

12:30 p.m. - 1:30 p.m.

1:30 p.m. – 2:15 p.m.

A Conversation With James Kvaal

The under secretary of the U.S. Department of Education discusses the Biden administration's approach to federal postsecondary education policy, including its response to recent Supreme Court decisions on student debt relief and race-conscious admissions. The conversation also touches on access, social mobility and other issues in higher education.

James Kvaal, *U.S. Department of Education*

Adolfo Guzman-Lopez, *LAist* (moderator)

2:30 p.m. – 3:30 p.m.

Off the Rails? The Challenges Facing Community College Students Who Transfer

It seems like a great idea: Let students, particularly from low-income families, attend the more affordable local community college and then transfer to a four-year institution. But students are frequently derailed by all sorts of unseen hurdles. The four-year institution might not recognize community college classes as core courses. Communication between institutions might be lacking about the credits required to transfer. This panel breaks down the research and builds up the solutions.

Lennox Johnson, *Imperial Valley College*

Alexandra Logue, *City University of New York*

Meelod Waheed, *Pomona College*

Ashley A. Smith, *EdSource* (moderator)

3:45 p.m. – 4:45 p.m.

How I Did the Story

Journalists take you behind the scenes of their reporting on the increasing number of young people choosing to skip college, university faculty driven away by laws targeting higher education and a college's history and legacy of racism discovered through its archives. Colleagues share how they developed their pieces and overcame obstacles, along with actionable tips they learned along the way.

Collin Binkley, *The Associated Press*

Divya Kumar, *Tampa Bay Times*

Cam Rodriguez, *Better Government Association*

José Martínez, *CBS News Bay Area* (moderator)

5 p.m. – 6 p.m.

Story Lab: Covering Race and Equity in Higher Education

Join colleagues for roundtable discussions about the challenges and pitfalls of covering race on college campuses. Get tips on pitching equity stories to education editors and learn to ground stories in historical context.

Eddie Comeaux, *University of California, Riverside*

Annie Ma, *The Associated Press*

Ira Porter, *The Christian Science Monitor*

Jamal Watson, *Diverse: Issues In Higher Education*

6:30 p.m. - 9 p.m.

Evening Reception

Expanding College Access and Success: An Evening Reception with Bloomberg Philanthropies, American Talent Initiative and UC Riverside

DAY 2

FRIDAY

SEPT.
8

Unless otherwise noted, all Friday sessions will take place in the Redmond Dining Room in the Alumni & Visitors Center.

Breakfast

*Complimentary breakfast is served at the hotel,
in the Anza Lounge, starting at 6 a.m.*

6 a.m. - 7:30 a.m.

Site Visit: Citrus Variety Collection (optional)

Want to get your steps in? Join us for a guided walk or jog through UCR's Citrus Variety Collection, the "Noah's Ark" of North American citrus. Participants meet in the hotel lobby at 6 a.m. and return by 7:30 a.m. Please note, EWA will not provide transportation for this event.

This event is made possible by support from the UCR Citrus Variety Collection.

9 a.m. – 10 a.m.

Opportunity Engine: How Colleges Can Help Students Achieve Social Mobility

Social mobility is a key factor in ongoing debates about the value of a college degree. Which colleges give students, particularly those who are low-income or first-generation, the best return on their investment, and which most improve their life outcomes? And more importantly, how are they doing it? Experts will discuss effective strategies, how to hold colleges accountable on this measure and important questions reporters should be asking.

Zoë Corwin, *University of Southern California*

Paul Glastris, *Washington Monthly*

Mushtaq Gunja, *American Council on Education*

Kim A. Wilcox, *University of California, Riverside*

Teresa Watanabe, *Los Angeles Times* (moderator)

10:15 a.m. – 11:15 a.m.

'S' Is for Serving: How HSIs Advance Student Success From Entrada to Salida

How can reporters tell if an institution is Hispanic-Serving or Hispanic-Enrolling? By the financial, infrastructural and cultural resources it provides students? By its success in educating and graduating Latino students? Attendees learn to look beyond demographics and enrollment thresholds to identify key elements of how institutions meet the needs of their Latino students.

Arlene Cano Matute, *University of California, Riverside*

Anne-Marie Núñez, *University of Texas at El Paso*

Dyami Ruiz-Martinez, *San Bernardino Valley College*

Jason Gonzales, *Chalkbeat Colorado* (moderator)

11:30 a.m. – 12:15 p.m.

Data Training

JOHNSON BOARD ROOM

Beyond IPEDS: Mining Other Federal Data

David Richards, *National Center for Education Statistics*

GOLDWARE LIBRARY

Essential Journalist Data Tools

Amy DiPierro, *Center for Public Integrity*

REDMOND DINING ROOM

Quick and Easy Ways to Use IPEDS for Local Stories

Nicholas Perez, *The Chronicle of Higher Education*

Lunch

12:15 p.m. - 1:15 p.m.

1:15 p.m. – 2 p.m.

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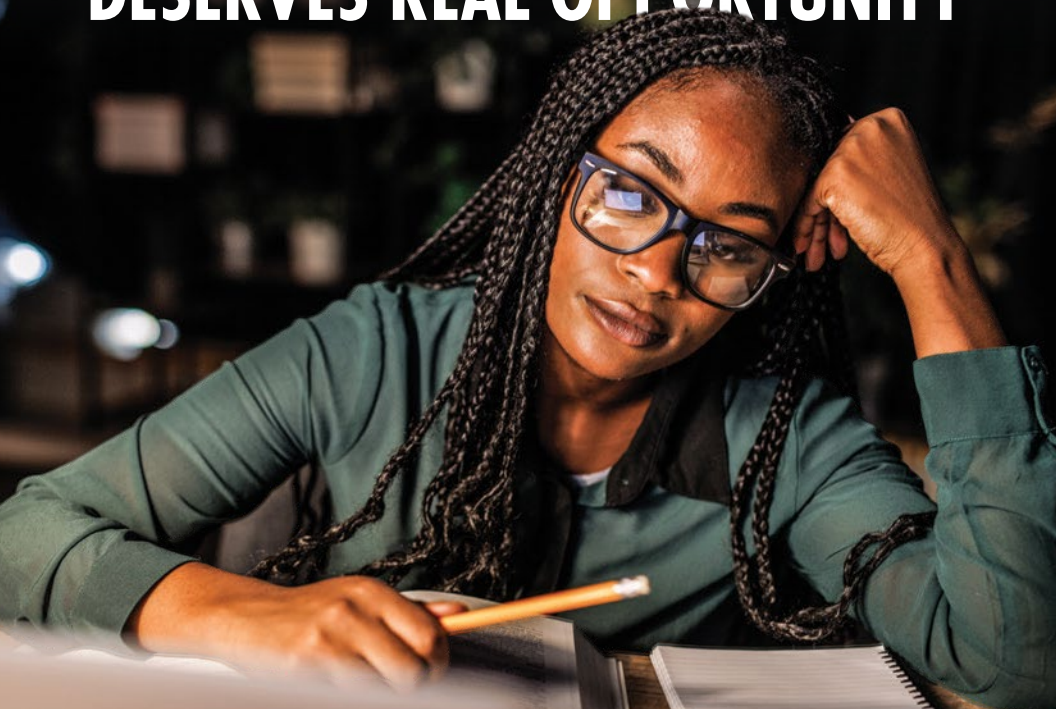
REDMOND DINING ROOM

Quick and Easy Ways to Use IPEDS for Local Stories

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Notes

EVERYONE DESERVES REAL OPPORTUNITY



Unfortunately, opportunity isn't equal.

At Lumina Foundation, we're committed to removing the barriers that keep today's Black, Hispanic, Latino, and Native American students from the education and lives they seek.

Learn more about Lumina's commitment to equity:
luminafoundation.org/racialequity



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luminafoundation.org